

BEAUFORT INTERNATIONAL FILM FESTIVAL

2022 SPONSORSHIP OPPORTUNITIES



MISSION STATEMENT

The Beaufort Film Society is a nonprofit, 501(c) 3, member-supported organization, dedicated to providing the highest levels of entertainment and education to the public from all areas of the film industry. Through the Beaufort International Film Festival and programs, coupled with fun and thought-provoking events and series, the BFS promises to provide the sea island community with a commitment to entertainment, outreach, and education through film.



2020 BRAVO!

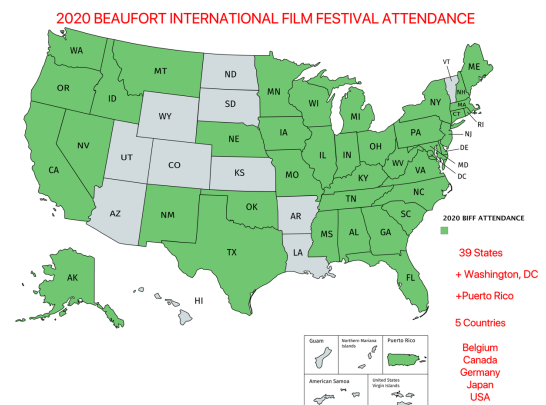
Approximately 17,000 attended some part of the festival

Attendees from 39 states and 5 countries

Film Submissions from 40 countries

Over 100 Filmmakers attended the festival

Rev: Oct 2020



THE AUDIENCE



56% Beaufort/Hilton Head Island/Bluffton

80% BIFF was a destination

67% Average income 100K +

80% Average age of attendees 50+

MALE

FEMALE

35%

65%

“The Beaufort International Film Festival is the quintessential cultural event of the Lowcountry and South Carolina.”

Pat Conroy

Academy Award Nominee/Best Selling Author

Statistics reflect data collected during the 2019 BIFF

Note: BIFF 2021 was held under extreme circumstances in that a strict COVID-19 Protocol was initiated. This caused significant changes in regard to ticketing, venue capacity, scheduling and authorized attendance, thus those statistics are not being used in that it is not typical of a normal year.

Rev: June 2021

The Beaufort International Film Festival is an annual event sponsored by the Beaufort Film Society. The Beaufort Film Society is a 501(c) 3 Non-Profit Organization and your donation is tax deductible. If mailing your form and payment, please mail to Beaufort Film Society, P.O. Box 998, Beaufort, SC 29901.

- ___ Studio CEO: \$ 10,000.00 (Value \$10,260)
26 All Events Passes (Includes Opening Reception, all film screenings, workshops, & Awards Ceremony) ,
12 VIP ALL ACCESS Passes include above plus access to VIP /Filmmaker Lounge); An Invitation for 4 to a
Private Filmmakers Reception; plus Beaufort Film Society memberships for 4, One minute commercial
(supplied by sponsor) to play between film screenings.
Business name and logo included in all Festival advertising and on website.
Sponsor recognition at Opening Reception and Awards Ceremony.
- ___ Studio Executive: \$5,000.00 (Value \$5400)
12 All Events Passes (Includes Opening Reception, all film screenings, workshops, & Awards Ceremony)
8 VIP ALL ACCESS Passes include above plus access to VIP /Filmmaker Lounge);
An invitation for 4 to a Private Filmmakers Reception; plus Beaufort Film Society memberships for 2
Business name and logo included in all Festival advertising and on website.
- ___ Director: \$3,000.00 (Value \$3240)
8 All Events Passes (Includes Opening Reception, all film screenings, workshops & Awards Ceremony)
4 VIP ALL ACCESS Passes include above plus access to VIP /Filmmaker Lounge);
An Invitation for 2 to a Private Filmmakers Reception; plus Beaufort Film Society memberships for 2
Business name and logo included in all Festival advertising and on website.
- ___ Executive Producer: \$2,000.00 (Value \$2160)
6 All Events Passes (Includes Opening Reception, all film screenings, workshops & Awards Ceremony)
2 VIP ALL ACCESS Passes include above plus access to VIP /Filmmaker Lounge);
An invitation for 2 to a Private Filmmakers Reception; plus Beaufort Film Society memberships for 2
Business name included in Festival advertising and on website to include company logo.
- ___ Producer: \$1,000.00 (Value \$1080)
4 All Events Passes (Includes Opening Reception, all film screenings, workshops & Awards Ceremony)
Business name included in Festival advertising and on website to include company logo.

CATEGORY SPONSOR \$750.00

Personal or Company Name on Website and Official Program plus 2 All Events Passes

Feature Film___ Documentary___ Short___ Student___ Original Score___

Screenplay___ Animation___ Best Comedy___ Best Actor___

Best Actress___ Best Director___ Audience Choice___ Duty&Honor___

SUSAN A. K. SHAFFER HUMANITARIAN AWARD \$1000.00

(4 All Events Passes)

BEHIND THE SCENES AWARD \$2000.00

(6 All Events Passes 2 VIP Passes)

PAT CONROY LIFETIME ACHIEVEMENT AWARD \$2500.00

(6 All Events Passes 4 VIP Passes)

SCREENING DAY SPONSOR \$2500.00 per day

(6 All Events Passes 4 VIP Passes; Logo/Name on BIFF Graphic for the entire day of screening)

Wed___ Thu___ Fri___ Sat___

Sponsorship Agreement 2022

The Beaufort International Film Festival is a celebration of student and Independent cinema from all over the United States and abroad. With its richly deserved reputation as the beautiful lowcountry setting of many major motion pictures, Beaufort seeks to honor up and coming filmmakers and attract new film production to its shores. Please contact Rebecca Tucker to be a part of this exciting event: ph: 843-522-3196 or email filmbeaufort@gmail.com.

*Must sign contract prior to print deadlines.

I agree to sponsor at the _____ level for _____.

Sponsor Company: _____

Authorized Representative and Title: _____

Signature: _____ Date: _____

Phone: _____ Email: _____

Payment enclosed. _____

Mail to: Beaufort International Film Festival, P. O. Box 998; Beaufort, SC 29901



Rev: June 2021